

Identifying FEATURES

It's happened to many of us: you visit a friend and return home with another child's bottle or sippy cup. This frustration spurred a few moms to get together and create Mabel's Labels. These nifty vinyl name tags stick to their objective of distinguishing one bottle from another.

Dishwasher- and microwave-safe, the labels come in funky typefaces with cute icons. And the best part is that they'll stick on everything from toys and lunch containers to sunscreen bottles and instrument cases. To order, call 1-866-30-MABEL (62235) or visit www.mabel.ca.