

# Home Front

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**Mabel's Labels offers an assortment of durable iron-on and stick-on tags for clothes and gear.**

## Your Child's Name Here

You've just spent a small fortune on back-to-school clothes and supplies for the kids. So how long will it take for that cool striped polo or those pricey sneakers to vanish into the lost and found?

Improve your odds with Mabel's Labels, a cleverly named Canadian company specializing in durable name tags for clothes, shoes, backpacks, sporting gear, toys and lunch containers. Fifty iron-on fabric labels — names are limited to 20 characters — cost \$21; 24 stick-on labels for the insoles of shoes are \$18.50. Microwave- and dishwasher-durable sticky labels designed for food containers are \$18.50 for 45. For kids with food allergies, a 20-pack of labels lists up to six allergies under the child's name.

To order, call 866-306-2235 or visit [www.mabel.ca](http://www.mabel.ca).

— Annie Groer

